



Advanced Advocacy Club

Write! Persuade! Communicate!
Strategic Written Advocacy with Eugene Meehan, Q.C.

Tuesday, November 30 and Thursday, December 2, 2021
4:30-6:30 EDT on Zoom

Think tactically, write strategically. Learn by doing.

Here is your chance to learn from [Eugene Meehan](#) of [Supreme Advocacy LLP](#), who will provide a practical, no-nonsense approach to some of the more effective tactics of written advocacy.

Lawyers must be more than information dumping electronic scribes. You should be accomplished writers – meaning strategic writers, tactical writers. And that's important whether you are litigating in court or drafting at your desk!

In this hands-on, two-half day session, you will learn the “Basics of Writin’ Good.” On **Day One**, Eugene will present the techniques of writing persuasively - no matter your legal context. You will be provided with written reference materials and a task to complete before the following session.

On **Day Two**, we will work through our writing samples in small breakout groups. You will use tools learned, such as: point-first writing, keeping it simple, and thinking like a judge. You will be guided to tailor the techniques to your personal strengths and individual contexts.

We welcome legal writers from all stages of their careers – and from any geographical location - to join us for this interactive, online training. Articling students and recent calls are welcome. Participants will be grouped according to their level of experience.

For more information and to reserve your space, contact the Advocacy Club [here](#) or Matthew Benson at mbenson@mbclaw.ca.

Cost: \$250.00 plus HST. Net proceeds go to **Emily Murphy Nonprofit Housing Corporation**.
CPD: The session counts as 4.0 substantive hours.